

Media Release



bluffton
HEART OF THE LOWCOUNTRY

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Town of Bluffton Releases Strategic Plan for Fiscal Years 2017-2018

The Town of Bluffton's Strategic Plan for Fiscal Years 2017-2018 is now available via the Town's website <http://www.townofbluffton.sc.gov/pdfs/strategic-plan.pdf>.

The 34-page, two-year strategic plan establishes the framework for guiding policy and financial decisions throughout the next two years. The plan is also a flexible tool, helping Town Council to align town resources with strategic priorities to best benefit the residents and business owners of Bluffton. Each fiscal year begins July 1.

This action plan is divided into six strategic focus areas:

- May River and surrounding rivers and watersheds
- Town organization
- Economic growth
- Fiscal Sustainability
- Community quality of life
- Infrastructure

"This plan represents the collective vision of an entire town; one that is appreciative of the roots from which it came and is determined to work together to not only preserve our heritage, but to further our community toward an even brighter future," Mayor Lisa Sulka said.

The strategic plan is a direct outcome of the two-day strategic planning sessions, held in February and facilitated by the Mercer Group. It incorporates input from members of Town boards, commissions and committees, as well as other community leaders and citizens.

"This plan provides clear guidance from the Mayor and council members on the strategic focus areas which will keep the Town of Bluffton moving forward in the midst of tremendous and sustained growth," Town Manager Marc Orlando, said.