

TOWN COUNCIL

STAFF REPORT
EXECUTIVE DEPARTMENT



MEETING DATE:	June 14, 2016
PROJECT:	Town of Bluffton Strategic Plan
PROJECT MANAGER:	Scott Marshall, Deputy Town Manager

RECOMMENDATION:

Town Council approve the attached Resolution, formalizing the Town's Strategic Plan for fiscal years 2017 and 2018.

SUMMARY:

Following a comprehensive strategic planning workshop, and with significant input from Town Council, Town Staff have drafted a formal Strategic Plan for fiscal years 2017-18. The plan identifies planning objectives that will provide policy guidance in managing and directing the application of town resources.

Attachment:

Resolution to formally adopt the Town of Bluffton Strategic Plan for FY 2017-18

RESOLUTION

ADOPTING THE FISCAL YEAR 2017-2018 TOWN OF BLUFFTON STRATEGIC PLAN

WHEREAS, the Town of Bluffton Town Council (the "Town Council") believes that the development of specific goals and objectives is vital to planning for the future of the community; and

WHEREAS, a strategic plan consisting of the priorities of the Town of Bluffton is needed to guide the budget process and ensure that the Town Council clearly communicates its priorities to Town staff and the public; and

WHEREAS, the Town Council, through a series of strategic planning sessions which included input and collaboration from professional consultants, the Town Manager, the Town department heads, and various Stakeholders to determine the goals, priorities, and actions for the upcoming fiscal year and identifying the initial indicators needed to measure progress towards achieving these priorities; and

WHEREAS, the Town Council desires to adopt the Fiscal Year 2017-2018 Town of Bluffton Strategic Plan.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN OF BLUFFTON TOWN COUNCIL AS FOLLOWS:

Section 1. The Fiscal Year 2017-2018 Town of Bluffton Strategic Plan is hereby adopted and attached to this Resolution as Exhibit A and incorporated herein by reference.

Section 2. The Strategic Plan shall be used as the guiding principles for the Town Council in making decisions on Town issues and that the Town staff shall follow and implement elements of the Strategic Plan as identified within the Plan document.

THIS RESOLUTION SHALL BE EFFECTIVE IMMEDIATELY UPON ADOPTION, SIGNED, SEALED AND DELIVERED AS OF THIS FOURTEENTH DAY OF JUNE, 2016.

Lisa Sulka, Mayor
Town of Bluffton, South Carolina

ATTEST:

Sandra Lunceford, Town Clerk
Town of Bluffton, South Carolina