TOWN OF BLUFFTON ACCOMMODATIONS TAX ADVISORY COMMITTEE
MEETING

Tuesday, May 15, 2018 – 6:00 p.m.
Rotary Community Center/Oscar Frazier Park
11 Recreation Court, Bluffton, SC 29910

Agenda

1. Call to Order - Chairman Sam Britt
2. Roll Call and Confirmation of Quorum
3. Adoption of Agenda
4. Adoption of Minutes:
   a. ATAC Regular Meeting Minutes of February 20, 2018
6. Committee Approval and Recommendation to Town Council of the Hilton Head Island - Bluffton Chamber of Commerce’s Bluffton Marketing Plan 2018-19 Budget as the Town’s Designated Marketing Organization (DMO) - Ariana Pernice, Vice President, Visitor & Convention Bureau
7. Committee Approval and Recommendation to Town Council on Applicant’s Request as follows:
   a. 6:30 - 6:45: Bluffton Historical Preservation Society (BHPS): Welcome Center at the Heyward House Historic Center and Common Ground Capital - $177,000
   b. 6:45 - 7:00: BHPS: Slave Dwelling Project Sleepover and Juneteenth Celebration - $5,300
   c. 7:00 - 7:15: Celebrate Bluffton, Inc.: Bluffton Buddy - $450.00
   d. 7:15 - 7:30: Community Foundation of the Lowcountry: SC Lowcountry Oyster Trail - Oyster Shell Public Art Display - $15,000
   e. 7:30 - 7:45: Society of Bluffton Artists: Promoting the Arts of the Lowcountry and Beyond - $12,150
8. Adjournment

Notes:

- Please be reminded that all advertising sponsored with Town of Bluffton ATAX dollars must incorporate the Bluffton Heart of the Lowcountry brand as shown at this link: http://www.townofbluffton.sc.gov/images/heart-of-the-lowcountry.jpg
- Town Council will review recommendations at the June 12, 2018 6:00 p.m. meeting
- The next deadline for ATAX applications is by noon June 29, 2018

FOIA Compliance – Public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Bluffton policies.