

Media Release



bluffton
HEART OF THE LOWCOUNTRY

April 21, 2017

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Speed Limit Reduced on Portion of May River Road, Effective May 1

The Town of Bluffton, with the approval of South Carolina Department of Transportation, will reduce the speed limit on May River Road from 40 miles per hour to 30 miles per hour between Red Cedar Street and the western property line of the Dollar General property. This speed limit reduction, which is permanent, will be effective May 1.

The speed limit reduction will provide enhanced safety for those who are driving, walking and bicycling on this portion of May River Road. In the short-term, it will also provide a safer environment for construction workers who are working on the May River Road Streetscape Project.

“The Town is grateful the Department of Transportation granted this speed reduction as part of the permit needed to begin the May River Road Streetscape project,” Mayor Lisa Sulka said. “While it is needed now for the safety of those working on the Streetscape project, the Town views this speed reduction as permanent to slow down traffic on May River Road for the safety of all.”

The Town’s Deputy Town Manager Scott Marshall said residents will be alerted to this speed limit change through message boards on May River Road, new signage and posts to social media.

“The reduction in speed limit is one of the features of the May River Road Streetscape project that will improve safety for motorists, cyclists and pedestrians,” Marshall said. “Though the project is not yet complete, we thought it best to implement the speed limit reduction now for the safety of the contractors working on the project.”