

Vision Statement



BLUFFTON, THE HEART OF THE LOWCOUNTRY, A TOWN THAT APPRECIATES THE PAST, FOCUSES ON TODAY AND IS PLANNING TOGETHER FOR A GREATER FUTURE.

Explanation

Bluffton is a welcoming and inclusive community, committed to retaining its historic nature, livable neighborhoods, active lifestyle and respect for the May River. We are committed to work together to create a great community now and one that is also sustainable for the generations to come.

Mission Statement

WE TAKE CARE OF OUR CITIZENS, THE TOWN AND EACH OTHER BY CONTINUOUSLY MAKING OUR COMMUNITY AND ORGANIZATION BETTER.



Explanation

The Town organization is committed to:

- Providing excellent services by continuously looking for improvements in services using best practices.
- Providing award winning fiscal management services to our citizens.
- Providing exceptional customer service that is focused on solutions and meeting the needs of our citizens.
- Providing meaningful public engagement opportunities for our community.
- Providing a work environment committed to teamwork, communication, transparency, ethical behavior and progressive compensation to help employees reach their full potential.
- Providing and using performance measures to determine if our services are getting the intended results.