

BLUFFTON TOWN COUNCIL WORKSHOP MINUTES
May 3, 2016

Mayor Lisa Sulka called the workshop to order at 6:00 p.m. Town Council members present were Mayor Pro Tempore Larry Toomer, Fred Hamilton, Harry Lutz and Dan Wood. Town Manager Marc Orlando, Assistant Town Manager/Executive Director of the Bluffton Public Development Corporation Shawn Leininger, Finance Director Shirley Freeman, Director of Growth Management Kendra Lelie, Police Chief Reynolds, Capital Improvements Program Manager John Hutchinson, Stormwater Division Manager Kim Jones, and Town Attorney Terry Finger were also in attendance.

Public Comments:

There were none.

Review of Fiscal Year 2016 Strategic Plan Action Agenda:

Marc Orlando, Town Manager, gave an overview of the following initiatives:

- Policy
- Town Manager Consent
- Bluffton Public Development Corporation
- Don Ryan Center for innovation
- Management in Progress
- Capital Improvement Program

Council was in consensus to request again DNR to approve a no-wake zone from Oyster Factory Park to the Calhoun Street dock and to not extend its request to Myrtle Island.

Orlando stated Town Council will be updated periodically on the Fiscal Year 2016 Strategic Plan Action Agenda.

Review of Fiscal Year 2017 Proposed Strategic Plan:

Marc Orlando, Town Manager, stated the development of a new strategic plan has the following goals:

- Focus on citizen expectations and priorities.
- Build on the Town's strength and address opportunities for improvement.
- Continue to provide an organizational environment committed to delivering exceptional service to citizens, promoting best practices, innovation and cost effectiveness.
- Valuing employees and creating an exceptional work environment.
- Measuring Town services for results.
- Improving development, financial, human services and infrastructure policies, procedures and practices.

Review of Fiscal Year 2017 Proposed Strategic Plan – Continued:

The goal of the Fiscal Year 2017 Proposed Strategic Plan is to build an alignment of strategies, projects and performance measures to address the following focus areas:

- May River and Surrounding Rivers and Watersheds
- Town Organization
- Economic Growth
- Fiscal Sustainability
- Community Quality of Life
- Infrastructure

Orlando requested for Town Council to review the Strategic Plan for adoption by resolution at the June 14th Town Council Meeting.

Councilman Hamilton thanked Shawn Leininger and Kendra Lelie for all of their endeavors for the betterment of Bluffton. He also stated they are still fully involved even though their departure will be next week. Town Council was in agreement.

Workshop adjourned at 7:35 p.m.

Mayor

Town Clerk